



Job Announcement

Director of Marketing

5/27/2026

About Huwa Enterprises

Huwa Enterprises operates at the intersection of Environmental, Geospatial, and Construction (EGC) services. We deliver critical infrastructure and environmental projects across multiple markets, with a focus on innovation, operational excellence, and long-term value creation.

Position Summary

Huwa Enterprises is seeking a **Director of Marketing & Brand Development** to lead and scale the company's marketing function. This role is responsible for building and developing the marketing team, establishing brand consistency, supporting sales efforts, and executing events and content programs that drive market visibility and growth.

The Director of Marketing will work closely with executive leadership, business development, and operations teams to ensure alignment between company strategy and external messaging.

Key Responsibilities

Marketing Leadership & Team Development

- Build, lead, and manage the marketing team across content, digital, events, and design
- Establish processes and workflows to support scalable marketing execution
- Manage external vendors, agencies, contracts and production partners
- Own marketing performance, output quality, and team development

Brand Management

- Maintain and evolve company brand, messaging, and visual identity
- Ensure consistency of branding across all external materials and channels
- Support business units in applying brand standards to market-specific initiatives

Sales Enablement

- Lead development of proposals, presentations, and client-facing materials
- Coordinate with Preconstruction, Estimating, Business Development, and leadership teams
- Develop and maintain standardized sales collateral, including case studies and pitch decks

● **Events & Industry Engagement**

- Plan and execute company events, including:
 - Reclamation Summit
 - Ropin Rascals
 - Conferences, trade shows, and sponsorships
- Coordinate internal teams and external partners to ensure successful event execution
- Support speaking engagements and industry visibility efforts

Content, Social Media & Video

- Oversee development of marketing content, including social media and video
- Manage campaigns that highlight company capabilities, culture, and projects
- Coordinate internal and external resources for content production and distribution

Marketing Strategy & Performance

- Develop and execute marketing plans aligned with company growth objectives
- Track and report on key marketing metrics and campaign performance
- Identify opportunities to improve efficiency and effectiveness of marketing efforts

Qualifications

- 10+ years of experience in B2B marketing, preferably in construction, environmental, engineering, or related industries
- Proven experience building and managing marketing teams
- Strong background in sales enablement, including proposal and presentation development
- Experience overseeing the planning and executing events, trade shows, and industry engagements
- Familiarity with digital marketing, social media, and content development
- Strong organizational, communication, and project management skills
- Ability to work cross-functionally with technical and commercial teams

Location

Keenesburg, Colorado (on-site with travel as needed)

.Salary and Benefits:

- Anticipated Starting Hiring Wage Range: \$123k-161k per hour depending on skills and experience.
- Benefits: Huwa Enterprises offers a comprehensive benefit package which includes a wide array of valuable benefit options for health, dental, vision, and life in addition to many optional benefits including such things as accident, hospital indemnity, EAP (employee assistance program), legal, pet insurance and others.

To Apply:

Please submit a detailed resume and a cover letter addressing the position requirements, along with three (3) professional references, which should include current or former supervisors to: HR@HuwaEnterprises.com.

This position will remain open until it is filled, and reviews of qualified applicants will begin immediately upon receipt.

You may contact Human Resources with any questions by e-mailing HR@HuwaEnterprises.com.

Notice to All Applicants:

- 1) Proof of eligibility to work is required to be produced within three (3) days of hire; 2) Direct Deposit is a condition of employment; 3) Applicants may be required to complete a successful background check prior to employment, including but not limited to drug screening and MVR, depending upon the duties of the position; 4) Requests for ADA reasonable accommodation in the application process can be requested by contacting HR@HuwaEnterprises.com.

Huwa Enterprises is an Equal Opportunity Employer:

It is the Company's policy to provide equal employment opportunities for all applicants and employees. The company prohibits all forms of discrimination and harassment including those that violate federal and state law. The company does not discriminate on the basis of sex/gender, race, color, age, creed, national or ethnic origin, physical or mental disability, veteran status, pregnancy status, religion, genetic information, marital status, gender identity, or sexual orientation in its employment practices and activities. To report any concerns or complaints, you may contact Human Resources at HR@HuwaEnterprises.com.