



Job Announcement

Graphic Designer

Date Posted 8/19/26

Huwa Enterprises is a nationally renowned land reclamation and restoration company, that has successfully reclaimed over 3.5 million acres of land across 44 states in the US. We use innovative approaches based in science and environmentally sound practices in our work, and we continue to innovate as we partner with clients in specialty areas such as land reclamation, renewable energy, civil infrastructure, and natural disaster recovery, all using the most advanced tools in science and technology to do so. The Graphic Designer position is described below.

Position: Graphic Designer

Department: Marketing

Reports to: Director of Marketing

Classification: Full-Time, Exempt

Travel: Occasional travel to project sites, company locations, and events

The Graphic Designer is responsible for creating compelling visual communications that strengthen and protect the company's brand across all divisions. This role designs print and digital marketing materials, develops creative assets for campaigns and events, and ensures every piece of visual communication aligns with the company's brand standards.

The Graphic Designer collaborates closely with the Brand Manager, Events Manager, and Content Creator/Videographer to produce high-quality marketing materials that support business development, recruiting, internal communications, and customer engagement. Manage multiple concurrent design requests and produce accurate, brand-consistent materials within frequently changing priorities and tight deadlines.

Essential Responsibilities

Brand & Creative Design

- Design marketing materials that align with company brand standards.
- Maintain visual consistency across all company communications.
- Create compelling graphics for both digital and print applications.
- Assist in evolving and maintaining the company's visual identity.

Marketing Campaign Support

Design assets for digital advertising, social media campaigns, email marketing, sales collateral, product launches, recruiting campaigns, community outreach, and internal communications.

Print & Production

Design and prepare files for brochures, flyers, catalogs, posters, banners, trade show displays, vehicle wraps, packaging, signage, promotional products, business cards, presentation materials, and other materials as needs arise.

Digital Design

Create graphics for company websites, landing pages, social media, digital advertisements, email newsletters, infographics, interactive PDFs, PowerPoint presentations, Microsoft templates, and other digital materials as needs arise.

Event Support

Develop graphics for trade shows, conferences, customer and employee events, sponsorship activations, booth displays, wayfinding signage, event programs, name badges, branded giveaways, and other event materials as needs arise.

OTHER

Perform other duties in addition to or in lieu of those described above, and any duties are subject to change at any time according to the needs of the company.

Collaboration

Work closely with:

- Director of Marketing on creative direction
- Brand Manager on campaigns
- Events Manager on event materials
- Content Creator/Videographer on integrated campaigns
- Business development teams on sales materials
- HR on recruiting and employee communications

Asset Management

- Maintain organized digital asset libraries and archives.
- Manage logos, fonts, photography, templates, and brand files.
- Ensure all marketing materials use current branding.

Quality Assurance

- Review all materials for brand consistency.
- Proof designs before production.
- Ensure print specifications are accurate.
- Coordinate with vendors when necessary.

Qualifications

Education

Bachelor's degree in Graphic Design, Visual Communications, Fine Arts, Marketing Design, or a related field. Equivalent professional experience may be considered.

Experience

- 3–5 years of professional graphic design experience

- Portfolio demonstrating strong print and digital design
- Experience preparing files for commercial printing
- Experience working within established brand guidelines

Required Skills

Strong skills in typography, layout and composition, color theory, branding, print production, digital design, attention to detail, time management, creative problem-solving, project management, and communication.

Preferred Software

Proficiency in Adobe Creative Suite, including Illustrator, InDesign, Photoshop, and Acrobat; Microsoft 365 applications, including PowerPoint, Word, Excel, Teams, and SharePoint; and AI-powered creative tools.

Success Metrics

Success in this role will be measured by brand consistency across all materials, on-time project completion, internal customer satisfaction, creative quality, print accuracy, campaign support effectiveness, organized and accessible design assets, and the timely delivery of marketing materials.

Core Competencies

Core competencies include creativity, attention to detail, collaboration, adaptability, time management, customer focus, communication, problem-solving, accountability, and a commitment to continuous improvement.

Work Requirements

- Normal working hours vary between 8:00 am – 5:00 pm with the expectation of a 40-hour work week,
- As necessary based on special events or other business needs, overtime may be required, including some evening or weekend work.
- Position is performed on site and based in Keenesburg, CO at the corporate office;
- Must be able to pass a pre-employment background check, which may include criminal, MVR and drug and alcohol screening.
- Must hold and maintain a driver's license, in good standing with all Company requirements.
- Must maintain a professional appearance appropriate for the anticipated activities of the day, with business casual or casual dress as the typical norm.

Salary and Benefits:

- Anticipated Hiring Wage Range: \$60,000-\$88,000 annually (depending on experience)
- Benefits: Huwa Enterprises offers a comprehensive benefit package which includes a wide array of valuable benefit options for health, dental, vision, and life in addition to many optional benefits including such things as accident, hospital indemnity, EAP (employee assistance program), legal, pet insurance and others.

To Apply:

- 1) Please complete the online application form at [Huwaenterprises.com/careers](https://huwaenterprises.com/careers).
- 2) Please also submit a detailed resume and a cover letter addressing the position requirements, along with three (3) professional references, which should include current or former supervisors to: HR@HuwaEnterprises.com.

This position will remain open until it is filled, and reviews of qualified applicants will begin immediately upon receipt.

You may contact Human Resources with any questions by e-mailing HR@HuwaEnterprises.com.

Notice to All Applicants:

- 1) Proof of eligibility to work is required to be produced within three (3) days of hire; 2) Direct Deposit is a condition of employment; 3) Applicants may be required to complete a successful background check prior to employment, including but not limited to drug screening and MVR, depending upon the duties of the position; 4) Requests for ADA reasonable accommodation in the application process can be requested by contacting HR@HuwaEnterprises.com.

Essential Functions

Work Environment:

The noise level in the work environment is typically low to moderate noise on occasion. The climate in the facility is temperate with no large temperature swings or exposure to weather. Occasional exposure to various outdoor conditions during special events or when leaving the facility for pick-ups or deliveries. Some exposure to extreme cold will occur when working in the meat freezer.

Physical Demands:

The employee must frequently lift 10-15 pounds, occasionally lift and /or move up to 25 pounds, and very occasionally 50 pounds or slightly more with office supplies and other items for special events. Specific vision abilities required by this job include ability to work on computer screens and with paperwork with typical font sizes a large portion of the day. Must be able to hear and verbally communicate while operating the switchboard and staffing the front office. Must be able to receive information, retain directions and put those directives into action to accomplish work tasks. While performing the duties of this Job, the employee is generally seated but will have need to frequently move around the office, both indoors and out. Must be able to bend, kneel, crouch, crawl and climb occasionally for this role.

Huwa Enterprises is an Equal Opportunity Employer:

It is the Company's policy to provide equal employment opportunities for all applicants and employees. The company prohibits all forms of discrimination and harassment including those that violate federal and state law. The company does not discriminate on the basis of sex/gender, race, color, age, creed, national or ethnic origin, physical or mental disability, veteran status, pregnancy status, religion, genetic information, marital status, gender identity, or sexual orientation in its employment practices and activities. To report any concerns or complaints, you may contact Human Resources at HR@HuwaEnterprises.com.